



newchapterlearning

Creating
a New
Chapter
in the
success
of your
business

Our Consultancy Services
make a difference that sticks

Learning that sticks

Michelle and Jacqui, are experts in taking business problems and solving them through easy to implement learning solutions.

You will benefit from our deep specialist expertise of everything that is under the heading of 'training' as we help you create learning that sticks. And when it sticks you don't have to repeat it again and again.

The stickiness comes from knowing exactly what you need and staying with you while you put it into practice.

This means that you are in safe hands and can expect high quality solutions with full end to end support.

And as well as being accomplished consultants we're also fabulous bakers, so expect cake when we meet you.

- The way the learning is structured guarantees its' quality
- A recipe for design that makes the learning easy to remember
- It's all about your learner and what they do, making change simple
- Embedding is the key to making learning stick

What makes it sticky

Proof that it sticks

100% of respondents said they remembered what they learned 3 months after the training

Our unique learning and embedding approach saw an uplift in knowledge of 12.5% on the day and after 3 months this had doubled to 25%.

That is really sticky learning!

(Evaluations done by Thomas Shepherd)

What's in it for you?

Does what it needs to do

From detailed analysis through to a tailored solution, we deliver exactly what's needed so that you achieve your business goals.

A Winning Combination

You are the experts in your business, we are experts in learning, together we are a winning combination.

Tailored to fit

You will benefit from a variety of targeted, cost and time effective solutions that will save you money and deliver what you need.

New Chapter Learning. For people who Plan, Design or Deliver learning.

At New Chapter Learning we create new chapters for your business through great learning experiences.

Through passing on a few of our tried and tested secret recipes, you will improve learner engagement, reduce delivery costs and improve the impact of training investment with learning that sticks.

We combine our skills and vision to deliver groundbreaking solutions and lasting results – moving your business forward to a New Chapter.

The role New Chapter Learning have played in supporting Moor House Adventure Centre has been fundamental to many of the progressions and developments the centre has made. They have positively impacted the attention afforded to customers which has increased our corporate customer base.

The staff have received exceptional feedback and we are now seeing increased customer retention too.

*Stuart Graham,
Centre Manager Moor House
Adventure Centre.*

Simple

The content will always be easy to learn and only ever contains what you need to make it work and stick.

Inspiring

Your people get real skills that support and create that new chapter in your business growth.

Driven by quality learning solutions that make a difference

We're serious about innovative and engaging learning and development that inspires learners whilst delivering results. We enjoy the challenge that new chapters in your business bring and love to see you prosper because of us. It's great fun for us to inspire people to learn new things and bring it to life in their role. Nothing makes us happier than seeing your business prosper because of us because when you succeed, we succeed too.

How do we mix it up?

Training comes in many forms and our recipe for success means that there is rarely one training ingredient in our solutions.

You and your business are unique, and because of this you deserve a learning solution that fits your business perfectly.

Here are some of the ingredients we can mix to create the perfect recipe for your success.

- Face to face workshops
- eLearning
- Virtual Learning
- Distance Learning
- Workbooks
- Buzz sessions
- Bite-size modules
- Coaching

We will take time to discover exactly what kind of learning and development you need.

Let's imagine what we could achieve together. Let's talk.

Could we work together?

That idea really excites us.

Together we could achieve exciting learning for your people and results for your business.



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